

## Research on Civic Moral Education of College Students

Jingcai Xu

Xi'an Medical University, Office of Student Affairs, Xi'an, Shaanxi, 710021, China

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**Abstract.** Promoting the civic moral education of college students as an important content of social civilization construction is an innovative development to meet the needs of the times. This paper combs the connotation of college students' civic moral and the key contents of education, and puts forward three dimensions: humanism, life and practice to explore the practice of college students' civic moral education, which provides a reference for improving the civic moral level of college students.

### 1. Introduction

Civic moral is an important symbol of social civilization. College students are active subjects of citizens whose improvement of civic moral is of great significance to the development of the whole civil society. In October 2019, the Outline of the Implementation of the Moral Construction of Citizens in the New era integrates the socialist core values into daily life, which becomes the moral norms and codes of conduct for daily use and becomes a new direction for the development of college students' civic moral education.

### 2. Research Trends on Civic Moral Education of College Students

To carry out moral education among college students is a common way of education in all countries. In Europe and America, the moral education of American college students is oriented to character education and cultivates virtue citizens in practice (Anne C, 2003<sup>[1]</sup>). Germany emphasizes the standardization of rule of law in moral education, showing the characteristics of legalization of system and educational content, standardization of educational model and standardization of teacher construction (Schmidt H, 2001<sup>[2]</sup>). Russia develops the patriotism as the core university civic moral education, and through the policy guidance, closing to the life, the sound organization and the environment edification to strengthen the actual effect (И А Ильин, 1992<sup>[3]</sup>). In East Asia, Singapore establishes the core of national consciousness education. Korea emphasizes the ideological and political education of the nation, while Japan attaches importance to the trinity of school, family and society (Si Qintu, 2017<sup>[4]</sup>). China emphasizes the overall development of social morality and personality shaping, and then attaches importance to the change of internal and external environment and the innovation of educational carrier and path (Luo Beiyan, 1999<sup>[5]</sup>; Lu Hongmei, 2010<sup>[6]</sup>). Because of the difference of educational system, cultural tradition and economic environment, the educational methods of various countries have their own emphasis, but they generally attach importance to the contents of comprehensive education, life education, practical education and independent acquisition.

### 3. The Connotation of College Students' Civic Moral and Key Contents of Education

#### 3.1 The Connotation of College Students' Civic Moral

Civic moral is the moral requirement for citizens to deal with the relationship between people in social life<sup>[7]</sup>. Because citizens are made up of diverse individuals, civic moral is naturally characterized by diversity. The civic moral connotation of college students is moral norms based on the basic rights and obligations of college students to deal with the relationship between people in learning and social life. The basic position of civic moral education for college students is to respect

the moral subject status of college students as human beings, and based on the rational pursuit of moral value as the assumption of human nature. Therefore, the moral of college students is the sublimation of the inner character of the subject. Based on the concept of people, the civic moral of college students is characterized by self-discipline<sup>[8]</sup>. Meanwhile, college students are in a period of transition from student to social person with strong desire for knowledge and absorption, and their mind is in a period of dramatic change, so the formation and development of college students' civic moral is influenced by public opinion, educational environment, inner belief and traditional habits. Moral norms must be practiced through specific moral activities in order to get the effect of internalize in the heart and externalized in the line. Therefore, the main way of civic moral education is internalization, and the main characteristic is practicality.

### **3.2 Key Contents of Civic Moral Education of College Students**

The civic moral education of college students should conform to the development of the times, following the requirements of civic moral construction in the new era, and determine the key contents in combination with the reality of college students.

#### **3.2.1 Moral Consciousness**

On the basis of practicing basic social morality, we should strengthen students' network morality and campus morality. As the “aborigines” of the network, college students should play the sense of master to consciously form the moral emotion of the network, and play a positive role in the network. Harmonious campus is an important environmental guarantee for college students to grow up. It internalizes campus morality and basic moral norms into students' internal requirements and behavior habits, and gives full play to the function of environmental education.

#### **3.2.2 Capacity Development**

As a new force for social development and progress, college students' learning style and professional accomplishment are the basis. It is necessary to cultivate students' ability to judge independently and choose correct moral values, and constantly internalize social moral requirements into their own moral behavior. It is the moral foundation for college students to become a good citizen to cultivate students' ability of self-education, self-supervision, self-practice, and consciously practice moral standards.

#### **3.2.3 Character Training**

Students' civic moral literacy mainly refers to their ability and character to distinguish between right and wrong, good and evil, honor and disgrace, and to choose and carry out moral behavior correctly. Therefore, it is an important goal of college students' civic moral education to cultivate students' philosophical thinking and pragmatic character, and to cultivate the moral quality of patriotism, courtesy, diligence, integrity and self-discipline.

#### **3.2.4 Rule Awareness**

It is necessary to guide college students to use the rule of law thinking and moral principles to regulate their words and deeds. Do themselves best to develop the habit of abiding by school discipline and rules, to abide by law and discipline, to establish a sense of environmental protection, to consciously resist the unhealthy atmosphere of society and to strive to be an example of behavior norms, a good student and a good citizen.

#### **3.2.5 Ethical Responsibility**

We should strive to cultivate college students' collectivism and cooperative consciousness, learn to be tolerant, respectful and kind to others. We should cultivate college students' sense of social responsibility of honesty and dedication, keep their country in mind, and actively devote themselves to the great cause of the development of the motherland, social progress, and people's happiness.

## **4. The Logic Construction of College Students' Civic Moral Education**

The Marxist theory of need fully reveals the basic characteristics, types and levels of human needs and the rich connotations of value construction from the three dimensions of humanism, value and practice, which has distinct value orientation and practical traction function for civic moral education of college students in the new era<sup>[9]</sup>.

#### **4.1 Human Identity**

Social attribute is the most basic and fundamental attribute of human. As a social and ideological rational creature, spiritual or moral life is not only necessary for human beings, but also the spiritual needs will become more prominent with the material well-off<sup>[10]</sup>. Therefore, it is the key to the success of civic moral education for colleges and universities to internalize the individual characteristics of prospective students, stimulate students' excitement, arouse students' enthusiasm for participation and internalize them in the educate es.

#### **4.2 Life**

The world of life is essentially social life with integrity. The report of the Nineteenth National Congress of the Communist Party of China pointed out that “to meet the new expectations of the people for a better life, we must provide rich spiritual food.” The subject of education takes the initiative to “pay attention” and “need “, which requires civic moral education to be living, and expresses the intention of education with friendly and unfettered teacher-student relationship. To strengthen the sense of acquisition of the subject of the educate e will be internalized in the actual action of the individual and promote the degree of social civilization.

#### **4.3 Practice**

Marxist view of practice attaches importance to the subjective value of human beings, pays attention to practical communication and the dialectical relationship between human beings and the environment, and advocates the practice subject's “unity of knowledge and action “. Through carrying out social practice such as community service, social investigation, visit, scientific and technological innovation, it can help the college students to further understand the society, the national conditions, and overcome the blindness and one-sidedness, which is the most intuitive, vivid and effective way and method to cultivate the moral level of college students and to realize the educational purpose of moistening all things silently.

### **5. Conclusion**

The civic moral education of college students is an important component to promote the process of social civilization. It is an effective way to promote the civic moral education of college students by accurately grasping the connotation and key of the civic moral education of college students, embodying the personality of the subjects with humanism, changing the way of education with life, and promoting the internalization of the external law by practice.

### **6. Acknowledgment**

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